

DIGIT ACT)))

Developing Digital Skills for Young Actors and young performing
Arts Technicians in the era of pandemic

DIGITACT NEWSLETTER #1



Don't follow the digital trends in performing arts. Master them!

Join the unique opportunity of "DigitACT" project, especially designed and implemented to benefit young performing art professionals and technicians.

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"DigitACT: Developing Digital Skills for Young Actors and Young Performing Arts Technicians in the era of Pandemic" (2020-1-CY02-KA227-YOU-002025) is a transnational ERASMUS+ project which aims at intervening in the pandemic aftermath situation in performing arts. Specifically the project aims at supporting young performing arts professionals and technicians to adapt to the digitalization needs and evolution of their field as a means of setting up a sustainable and durable professional path for themselves and their working ecosystem. The two main pillars of the project are: **a.** creating advanced digital skills to both target groups in relation to digital broadcasting of their activity and work **b.** boosting personal digital promotion skills for young professionals.

Young actors and technicians who are about to enter the respective job market or have just entered it, are facing huge difficulties in adapting to these new circumstances for which they were probably not sufficiently trained in their drama schools and faculties. In many countries, lots of plays were streamed through the web in very low quality, thus, degrading the image of the artistic product and the artists themselves. On the other hand, young actors, who are now trying to build their professional profile, meaning their web presence (professional platforms, digital portfolios, digital networking spaces, digital CVs, audition videos, self-presentation during online interviews/auditions) will have to upgrade their digital skills as a manner of boosting their personal digital marketing skills, thus, enhancing their career development. DigitACT project addresses the above-mentioned needs helping young actors and young technicians to be better included in the performing arts job market which is under a dramatic transformation.

The project is carried out simultaneously in 5 EU countries: Cyprus, Greece, Lithuania, Portugal, Italy. DigitACT is led by MITOS organization (Cyprus) and its duration is 24 months starting from the kick-off meeting that took place online (due to the pandemic restrictions) on 6th May 2021.

For the project's target groups, objectives, outcomes and the ways you can participate please visit www.digitactproject.eu

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